

ALLISON KUPERMAN

PRODUCT DESIGNER

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ABOUT

I'm a product designer, armchair detective, and cat aunt living in San Francisco. My goal is to uncover behaviors, understand systems, and organize chaos to solve complex problems with simple, intuitive, intentional designs.

EXPERIENCE

Aug 2016 - Present

Senior Product Designer @ Medisas

San Francisco, CA

Building an all-in-one operating system for hospitals that helps care teams administer more effective patient care. As the second design hire, I work end-to-end, from need-finding through launch for the web, iOS, and Android products. I collaborate with users, engineering, business, and company leadership to design complex workflows for managing hospital operations and patient care.

Counsyl

Aug 2015 - Apr 2016

Product Designer

South San Francisco, CA

Helped create a valuable genetic testing experience for both patients and providers. I led projects end-to-end across the Counsyl service, ranging from ordering and billing tools to physical elements of the sample collection kit. I facilitated design sprints and co-designing workshops to help stakeholders collaborate and align.

Jun 2014 - Aug 2014

Product Design Intern

South San Francisco, CA

Owned user research efforts, leading usability studies, interviews with patients, survey development, and field research. I developed scalable processes to gather qualitative feedback throughout the user journey.

Jun 2013 - Aug 2013

Product Design Intern @ athenahealth

San Francisco, CA

Served as design lead on a full redesign and expansion of the mobile patient portal, shipping the product to an active patient base of 29M in 6 weeks. Together with the web product, it was named the #1 ambulatory patient portal by KLAS in 2015.

EDUCATION

Aug 2011 - May 2015

Tufts University B.S. in Human Factors Eng

Medford, MA

SKILLS

Research & Design

Wireframing
Prototyping
High-fidelity mocks
Design sprints
Journey mapping
Needfinding
User interviews
Field research
Usability
Writing & editing

Technical

Sketch
inVision
Adobe Creative Suite

INTERESTS

Mental & physical health
Human behavior
Gender & sexuality
Food & nutrition
Social justice / social impact
Podcasts
Solving mysteries
Graphic novels
Breakfast